

Hydration Boost Daily Serum Lotion (Men's)

Formulation reference: FM00432/A

Phase	Trade Name	INCI Ingredients	Function	% w/w	Supplier
A	Deionised Water	Aqua	Solvent	Up to 100%	
	Organic Orange Flower Water	Citrus aurantium (100% Pure, Organic Orange Water)	Solvent/ Active	2.50	Naturallybalmy
	Dissolvine NA2	Disodium EDTA	Chelating Agent	0.05	Nouryon
	Citric Acid Monohydrate	Citric Acid Monohydrate	pH Adjuster	0.10	Univar
B	Zemea Propanediol	Propanediol	Solvent/ Humectant	2.00	IMCD
	Saccharide Isomerate Plus	Saccharide Isomerate, Aqua, Citric Acid, Sodium Citrate	Active	1.50	Aromatic
	Plantaserve E	Phenoxyethanol (and) Ethylhexylglycerin	Preservative	1.00	Mystic Moments
	Grapeseed Oil EP9, Refined (K0214)	Vitis Vinifera (Grape) Seed Oil	Oil	3.00	O&3
	Cetiol 868	Ethylhexyl Stearate	Emollient	5.00	BASF
		Texique Lux5	C13-15 Alkane (and) Caprylic/Capric Triglyceride	Emollient	1.50
C	Texique HE10	Sodium acrylate/sodium acryloyldimethyltaurate copolymer, C13-15 alkane, Coco-glucoside	Thickener/ Emulsifier/ Rheology Modifier	2.50	Scott Bader

A light, fast-absorbing serum lotion to deliver long-lasting hydration without greasiness thanks to quick-spreading and silky **Texique Lux5**. A well-balanced addition of **Texique HE10** and **HE50** create a fresh, elegant texture, offering light, smooth and easy-spreading lotion with quick break feel upon application.



Phase	Trade Name	INCI Ingredients	Function	% w/w	Supplier
D	Texique HE50	Acrylates/Acrylamide Copolymer (and) C13-15 Alkane (and) Trideceth-7	Thickener/ Emulsifier/ Rheology Modifier	1.50	Scott Bader
E	D Panthenol	Panthenol, Aqua, Pantolactone	Active	0.50	Aromatic
		Parfum	Fragrance	QS	

Method

1. Add phase A materials to deionised water individually, mixing between additions until completely dissolved.
2. Add phase B individually and mix for 20 minutes – bulk will not be uniform.
3. Add phase C and homogenise until smooth and uniform.
4. Add phase D and incorporate with hand or mixer mixing – no need to homogenise. Bulk will thicken further.
5. Add phase E separately and mix until smooth and uniform.

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