



Beat the Heat Hair Smoothing Cream

Formulation Reference: FM00056/B

Smooth unruly hair with this light spreading balm cream, whilst softening and adding shine. Contains Mirustyle XH-P to provide high heat protection, **Texiterra Marula Oil** to give hair a silky-soft feel and **Texiterra Raspberry Seed Oil** known for its shine enhancing properties. With **Texique HE20** as the sole emulsifier and rheology modifier, helping to stabilise and provide a styling benefit to hair.

Phase	INCI Ingredients	Function	% w/w	Trade Name
A	Aqua	Solvent	Up to 100 %	Deionised Water
	Tetrasodium EDTA	Chelating agent	0.05	Edeta BX Powder ¹
	Sodium Benzoate	Preservative	0.25	Sodium Benzoate Granular ²
B	Aqua (and) Amodimethicone	Conditioning agent	2.00	Belsil ADM 6057 E ³
	Dimethicone	Softness / silky feel	2.00	Q-SILC-DM2 ²
	Dimethicone (and) Dimethiconol	Softness / silky feel / smoothing	2.00	Q-SILC-DG13 ²
	C13-15 Alkane	Emollient / Anti-frizz	4.00	Neossance Hemisqualane ⁴
	Sclerocarya Birrea Seed Oil	Emollient / softening / shine	0.50	Texiterra Marula Oil ⁵
	Rubus Idaeus Seed Oil	Emollient / softening / shine	0.50	Texiterra Raspberry Seed Oil ⁵
	Simmondsia Chinensis (Jojoba) Seed Oil	Emollient / softening / shine	0.50	Naissance 233 Jojoba Golden ⁶
	Argania Spinosa Kernel Oil	Emollient / softening / shine	0.50	Naissance 228 Argan Oil ⁶
	Phenoxyethanol	Preservative	0.60	Phenoxyethanol RCH ⁷
C	AMPS/HEMA crosspolymer, C13-15 alkane, coco-glucoside	Emulsifier / thickening / stabiliser / rheology modifier	5.00	Texique HE20 ⁵
D	Aqua (and) Sodium Laneth-40 Maleate/Styrene Sulfonate Copolymer	Heat Protection / styling agent	5.50	MiruStyle X-HP ⁸
	Parfum	Fragrance	QS	CPL Aromas – AR757665 ⁹



Citric Acid

QS

Citric Acid Monohydrate

Suppliers: ¹ BASF | ² OQEMA | ³ Wacker | ⁴ Aprinova | ⁵ **Scott Bader** | ⁶ Naissance | ⁷ Ashland | ⁸ Croda |
| ⁹ CPL Aromas |

Preparation procedure

1. Weigh out Phase A individually and mix until completely dissolved.
2. Add Phase B materials individually with mixing. This phase will not be uniform.
3. Add Phase C and mix to disperse. Homogenise gently to form smooth emulsion.
4. Add Phase D and mix until uniform.
5. Adjust pH to 5.50 – 6.50 with Citric acid.

The information in this publication is based on laboratory testing and is believed to be accurate and is given in good faith, but no representation or warranty as to its completeness or accuracy is made. Suggestions for uses or applications are only opinions and are not intended for design purposes. Users are responsible for determining the suitability of these products for their own particular purpose and assume all risk and liability whether used singly or in combination with other materials. No representation or warranty, expressed or implied, is made with respect to information or products including, without limitation, warranties of merchantability, fitness for a particular purpose, non-infringement of any third party patent or other intellectual property rights.