

Simple Eyeshadow (Pressed - Pink)



## Formulation Reference: FM00224/F

A simple eyeshadow with easy glide properties and long-lasting wear. With *Texique Lux5*, a natural based emollient with aids spreading, adds shine and soft touch with a silky finish.

Phase	INCI Ingredients	Function	% w/w	Trade Name
А	Zea Mays (Corn) Starch	Filler/ Binder	10.00	Corn Starch <sup>1</sup>
	Hydrated Silica	Filler	12.00	Silica Microfine <sup>2</sup>
	Magnesium Stearate	Filler/ Binder	10.00	Magnesium Stearate <sup>3</sup>
	CI 77491	Pigment	0.35	Iron Oxide Red <sup>4</sup>
	CI 77499, Silica, CI 77891, Mica	Pigment	0.17	Ronastar Black Allure 117307 <sup>5</sup>
	CI 77492, Mica, Silica	Pigment	2.38	Ronastar Yellow Allure 117308 <sup>5</sup>
	CI 77891	Pigment	7.10	Titanium Dioxide <sup>6</sup>
В	C13-15 Alkane (and) Caprylic/Capric Triglyceride	Emollient	34.50	Texique Lux5 <sup>7</sup>
	Phenoxyethanol	Preservative	0.50	Phenoxyethanol <sup>8</sup>
С	CI 77019	Pearl	10.00	Mica White Shimmer 9
	CI 77019, CI 77891, CI 77861, CI 77742	Pearl	13.00	Titan Pink Sparkle Mica 8

Suppliers: <sup>1</sup> Cosmetics Made Easy | <sup>2</sup> Aromantic | <sup>3</sup> T-Miles | <sup>4</sup> Mineral Makeup Ingredients | <sup>5</sup> Merck | <sup>6</sup> The Soap Kitchen | | 7 Scott Bader | 8 Mystic Moments | 9 Marblers |

## **Preparation procedure**

- 1. Blend Phase A in an appropriate vessel and grind in a grinder until colour is uniform.
- 2. Combine Phase B and slowly and gradually add it to Phase A, whilst grinding in short bursts. Mix if needed.
- 3. Add Phase C and grind in short bursts until uniform. Do not overgrind.
- 4. Sieve the powder mixture and press into godets.

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