

Simple Eyeshadow (Pressed – Violet)



Formulation Reference: FM00224/I

A simple eyeshadow with easy glide properties and long-lasting wear. With *Texique Lux5*, a natural based emollient with aids spreading, adds shine and soft touch with a silky finish.

Phase	INCI Ingredients	Function	% w/w	Trade Name
А	Zea Mays (Corn) Starch	Filler/ Binder	10.00	Corn Starch ¹
	Hydrated Silica	Filler	12.00	Silica Microfine ²
	Magnesium Stearate	Filler/ Binder	10.00	Magnesium Stearate ³
	CI 77891	Pigment	20.00	Titanium Dioxide ⁴
	CI 77019, CI 77891, CI 77861, CI 77491, CI 77742	Pearl	1.00	Titan Violet Sparkle Mica 5
В	C13-15 Alkane (and) Caprylic/Capric Triglyceride	Emollient	34.50	Texique Lux5 ⁶
	Phenoxyethanol	Preservative	0.50	Phenoxyethanol ⁵
С	CI 77019	Pearl	7.00	Mica White Shimmer 7
	CI 77019, CI 77891, CI 77861, CI 77491, CI 77742	Pearl	5.00	Titan Violet Sparkle Mica ⁵

Suppliers: ¹ Cosmetics Made Easy | ² Aromantic | ³ T-Miles | ⁴ the Soap Kitchen | ⁵ Mystic Moments | ⁶ **Scott Bader** | ⁶ Marblers |

Preparation procedure

- **1.** Blend Phase A in an appropriate vessel and grind in a grinder until colour is uniform.
- 2. Combine Phase B and slowly and gradually add it to Phase A, whilst grinding in short bursts. Mix if needed.
- 3. Add Phase C and grind in short bursts until uniform. Do not overgrind.
- 4. Sieve the powder mixture and press into godets.

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